



NEWS RELEASE

FOR IMMEDIATE RELEASE

Asian Television Network to Broadcast the New Zealand vs West Indies Cricket Series LIVE across Canada

Toronto; October 29, 2025: Asian Television Network International Limited (ATN) (TSX-V-SAT), Canada's largest South Asian broadcaster and pioneer broadcaster of cricket is proud to announce the live telecast of the highly anticipated bilateral cricket series between New Zealand and the West Indies, starting Nov 05, 2025, on its sports channels i.e CBN & ATN Cricket Plus.

Cricket fans are in for a thrilling showdown as two of the most dynamic teams in world cricket — New Zealand and the West Indies — go head-to-head in an exciting bilateral series featuring Test matches, ODIs, and T20 Internationals. Known for their explosive batting, world-class bowling, and unmatched athleticism, both sides promise to deliver unforgettable cricketing action.

The series will be broadcast LIVE and exclusively on CBN & ATN cricket Plus nationwide, bringing Canadian viewers closer to every boundary, wicket, and celebration from the pitches of New Zealand.

With comprehensive coverage, expert commentary, and high-definition telecasts, ATN ensures that cricket lovers across Canada won't miss a single moment of the excitement.

Broadcast Details:

Teams: New Zealand and West Indies

Total Games: 11 / 23 days of LIVE Cricket

Format: 3 x Test matches, 3 x ODIs, and 5 x T20 Internationals

Channels: CBN & ATN Cricket Plus

Dates: November 5 – Dec 21, 2025

About ATN-Asian Television Network International Limited

ATN serves Canada's diverse cultural communities with over 50 specialty television channels. The Company offers its flagship ATN-HD general interest service along with 7 other general interest channels, 3 sports Channels, 7 news Channels, 5 Bollywood movie channels and a variety of channels that include music, lifestyle, and several regional language channels that includes Hindi, Punjabi, Tamil, Bengali, Urdu, Gujarati & Marathi. ATN has been a pioneer in the Production of Multicultural Television Programming in Canada. ATN has programming alliances with leading international broadcasters like Sony Entertainment Television, Disney/Reliance-JioStar, CNN News 18, Zee Network, Times Television, B4U, NDTV (Good Times), Republic TV, ABP News Network, Jaya TV, ARY, FOOD FOOD Network and many more.. ATN is also a pioneer broadcaster of Cricket in Canada and has exclusive broadcast rights for various International Cricket Boards. ATN was the first to bring the ICC World Cup of Cricket live across Canada in 1987 and since have exclusively broadcast a large number of Test Matches, One Day Internationals, limited over T-20 games including the Premier of IPL & various T-10 leagues. ATN's content is also available on Amazon Prime in USA & UK, ATN has its own State Of The Art Production and Digital Broadcast facilities which have also been used by various production companies associated with Netflix, CBC and others. ATN Channels are distributed through TELUS, Rogers, BELL, Cogeco, Videotron, V Media, MTS, Eastlink, FUBO & Canadian cable systems alliance.

For more information, please visit www.asiantelevision.com or contact

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